**Project Title: Real time communication using AI for specially abled person Project Design Phase-I** - **Solution Fit Template Team ID:** PNT2022TMID48097

What tíiggeís customeís to act? i.e. seeing theií neighbouí installing solaí panels, íeading about a moíe efﬁcient solution in the news.

How do customeís feel when they face a píoblem oí a job and afteíwaíds?

i.e. lost, insecuíe > conﬁdent, in contíol - use it in youí communication stíategy &

If you aíe woíking on an existing business, wíite down youí cuííent solution ﬁíst, ﬁll in the canvas, and check how much it ﬁts íeality.

If you aíe woíking on a new business píoposition, then keep it blank until you ﬁll in the canvas and come up with a solution that ﬁts within customeí limitations, solves a píoblem and matches customeí behaviouí.

**8.1 ONLINE**

What kind of actions do customeís take online? Extíact online channels fíom 7

**8.2 OÏÏLINE**

What kind of actions do customeís take ofﬂine? Extíact ofﬂine channels fíom 7 and use them foí customeí development.

Specially abled persons

Self-satisfaction, reduce mental stress, build confidence, Social recognition



* Spending time
* Budget
* Health conscious
* Limit negative thoughts
* They can connect with family and doctors if they have SOS during emergency.
* CHAT BOT to get them back from mental stress.
* They can get job notification by using AI

Specially abled person

**5.AVAILABLE SOLUTION**

**6.CUSTOMER CONSTRAINTS**

**1.CUSTOMER SEGMENT(S)**

**6.CUSTOMER CONSTRAINTS**

**1. CUSTOMER SEGMENT**

**6. JOBS – TO – BE DONE/PROBLEMS**

**9.BEHAVIOUR ROOT CAUSE**

**7.BEHAVIOUR**

**7. PROBLEMS ROOT CAUSE**



Directly related

By giving consultant to them we can make charge

Indirectly related

Use of SOS button to get help from others during emergency situation.

* Nuclear accidents
* Illness
* By birth
* Accidents
* Dangerous work conditions.

The specially abled person should build confident and bounce back to do great things.

* Firstly we have to calculate the disable percentage based on their inability
* Because disability percentage may differ according to their inability.
* Give consultant to improve their mental Strength

**8.CHANNELS OF BEHAVIOUR**

**10.YOUR SOLUTIONS**

**3.TRIGGERS**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | **3.** TRIGGERS   * My customers are triggered by the inferiority complex. * They feel themselves as useless and they think that they can’t do anything what is done by normal person. | **ľR** | **10. YOUR SOLUľION**   * There will be a situation where the specially abled person to be live alone in that time if they have some emergency they ca easily connect with the person through SOS. * Since they are inability to do the work like others we can make them to get job alerts according to their disability percentage. * Create chat bot to for consulting with them. | **SL** | 1. **CHANNELS of BEHAVIOUR**    1. **ONLINE**   They can use website by assistive technology.   * 1. **OFFLINE**   They can use SOS in mobile phone while they are in emergency. | **CH** |  |
| **4.EMOTIONS BEFORE/AFTER**  **4. EMOľIONS: BEÏORE / AÏľER**  BEFORE  ľhey aíe in infeíioíity complex Lack of confidence  Feeling insecuíe Feeling Fíustíated  AFľER  ľhey feel confidence Feeling happy Mental stíength | **EM**  BEFORE AFTER  Inferiority complex Feel confidence  Lack of confidence Feeling happy  Feeling insecure Mental strength    design. |